## LUDOVICA CAPOBIANCO ART CONSULTING

## "Cultural Programme"

Matteo Callegari, Lucky DeBellevue, Jessie Edelman, Rainer Ganahl, Jan Keifer, Gabriel Lima, Steve Nishimoto, Zoe Pettijohn Schade, Pedro Wirz.

Kai Matsumiya Gallery announces "Cultural Programme", an art show co-curated with Ludovica Capobianco at the Surf Lodge, an isolated dream-like destination in Montauk known for its cultural program filled with concerts, artist residencies, fitness classes, and fine dining.

Taking note of society's capacity to withdraw from reality, as reflected by reality's heightened withdrawal from itself at the Surf Lodge, the group show features works by Matteo Callegari, Lucky DeBellevue, Jessie Edelman, Rainer Ganahl, Jan Keifer, Gabriel Lima, Steve Nishimoto, Zoe Pettijohn Schade and Pedro Wirz. The core part of the exhibition comprises two site-specific installations by Lucky DeBellevue and Rainer Ganahl that explore art's capacity to represent a reality transformed by the increasing prevalence of lifestyle branding and re-branding.

The multilingual Ganahl presents a large highway sign labeled "Syria, Exit Only" in both the roman alphabet and Arabic in the outdoor space overlooking the lake, while flags scrawled with the word "Sad!", referring to President Trump's infamous twitter feeds, wave alongside unfurled American flags. Inside the Surf Lodge, Ganahl displays his iconic Hermes-Marx scarves, authentic vintage Hermes scarves depicting colonialist ventures on which he silkscreens "HERMES MARX" and abstract representations of communist symbols. Consistent in his practice of questioning even the most fundamental expectations that society has for us and bridging the negotiated gap between culture and the world, Ganahl encourages for us to do so in all settings, including the most isolated luxurious get aways. Conflict and injustice are always around the corner.

Lucky DeBellevue's interventions include custom designed highball whiskey glasses where he prints the slogans "I HATE THE SUN" and "I DON'T GO OUTSIDE", with his signature style consisting of imperfect quadrilateral shapes and irregular patterns. These patterns will also serve as the stage backdrop made of tarp found at a DIY hardware store for the outdoor stage for the musicians. In his usual compelling style, DeBellevue makes ironic and beautiful things from nontraditional art materials.